

MOUNT ST. JOSEPH UNIVERSITY

CAREER & EXPERIENTIAL EDUCATION CENTER

Career Development | Cooperative Education | Service Learning | Prior Learning Assessment

2019 Graduate Employment Survey Report

For graduates awarded degrees in August 2018, December 2018, & May 2019

Survey results as of February 1, 2020

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5701 Delhi Road
Cincinnati, OH 45233

513-244-4888

800-654-9314

www.msj.edu/career-center



2018 – 2019 GRADUATE EMPLOYMENT SURVEY

SUMMARY REPORT

CHANGES TO THE SURVEY:

The Graduate Employment Survey is currently in accordance with the National Association of College and Employers (NACE). It should be noted that in 2015 – 2016, prior surveys were studied and changes were implemented in order to bring the survey in line with NACE standards. These changes were implemented from the academic year 2015 – 2016 forward. The most significant changes were:

- Graduates are asked to describe their primary status after graduation and may only select one category. In prior years, graduates were asked to select all categories that applied. Therefore, all responses add up to 100%.
- The success rate is replaced by the Career Outcomes Rate. The Career Outcomes Rate does not distinguish between professional and non-professional positions and includes part-time positions.
- The response rate is now called the Knowledge Rate. This is change in the title only; the definition remains the same.
- All rates are calculated based on the number of graduates, not on the number of majors.

Due to the changes in survey questions, some areas of the last three current surveys are not able to be compared directly to prior surveys. In these instances, both current and prior data are included and differences are noted.

SURVEY METHOD:

The 2018 – 2019 Graduate Employment Survey represents graduates awarded degrees in August 2018, December 2018, and May 2019. This report showcases the employment, enrollment, or involvement status of graduates as of February 1, 2020.

All graduates were contacted by email to complete the survey. CEEC staff attempted contact multiple times with each “no response” by phone and email. For those graduates unsuccessfully reached, CEEC staff reviewed graduates’ LinkedIn and Facebook profiles to determine employment. Finally, faculty were asked to provide data for graduates from their programs (if known), and CEEC staff provided updates on graduates with whom they worked throughout the survey period. Other information, such as Further Study, is stored in the final report. All Deans and department chairs receive the Summary Report and the Infographics.

SURVEY RESULTS:

Bachelor’s Degrees (N = 266)

This year’s Knowledge Rate (formerly, the response rate) for students earning Bachelor’s Degrees is 86.5%.

Year	Number of graduates*
2019	266
2018	244
2017	236
2016	331
2015	314
2014	387
2013	407
2012	345

**Number of graduates for 2012 through 2015 represents total majors. Graduates were counted by the number of majors, meaning a graduate with a double major was counted twice. Beginning in 2016, number of graduates counts each graduate only once.*

Overall, for the Class of 2019 Bachelor's Degrees, the Knowledge Rate is **86.5%** and the Career Outcomes Rate (Full Time Employment + Part Time Employment + Further Study + Volunteer/Service + Military Service) is **99.6%**. The number of graduates seeking further education decreased to 15.7% of the graduating class, compared with 17.9% last year.

Eight-Year Comparison Period Bachelor's Degrees								
Year	Total Graduates	Knowledge Rate	Full Time	Part Time	Further Study	Volunteer Service	Military Service	Not Seeking
2019	266	86.5%	68.7%	13.9%	15.7%	0.87%	0.44%	0.44%
2018	244	89.3%	69.3%	10.1%	17.9%	0%	0.90%	0%
2017	236	89.4%	78.4%	7.0%	11.6%	1.5%	0%	0%
2016	331	86.4%	72.4%	9.9%	11.5%	0.3%	1.0%	1.4%

Year	Total Majors	Response Rate	Professional		Further Study	Non-Professional		Not Seeking
			Full Time	Part Time		Full Time	Part Time	
2015	314	92.7%	63.2%	7.2%	19.2%	1.4%	8.2%	3.8%
2014	387	91.0%	61.6%	7.7%	20.5%	3.7%	8.0%	1.7%
2013	407	90.4%	64.7%	9.5%	15.2%	6.0%	6.8%	0.8%
2012	345	88.1%	58.6%	5.9%	17.4%	5.6%	11.5%	1.6%

Knowledge and Career Outcomes Rates by Division Bachelor's Degrees			
Division	Total Graduates	Knowledge Rate	Career Outcomes Rate*
Arts & Humanities	29	86.2%	100.0%
Behavioral & Natural Sciences	70	88.6%	100.0%
Business	69	87.0%	98.3%
Education	21	100.0%	100.0%
Health Sciences	77	80.5%	100.0%

*Career Outcomes Rate = Full Time + Part Time + Further Study + Volunteer/Service + Military Time + Not Seeking

Employment

New as of 2016, all graduates employed full time or part time were asked to provide the category that best describes their situation of employment.

Employment Category – Graduates Employed Full Time or Part Time Bachelor's Degrees						
Year	Entrepreneur	Temporary/Contract Assignment	Freelance	Postgraduate Internship	All Other Work Categories	Seeking A Change*
2019	1.6%	4.2%	1.6%	3.2%	65.3%	4.7%
2018	3.3%	4.4%	0.6%	3.3%	88.3%	N/A
2017	1.0%	1.0%	0%	1.0%	97.0%	N/A
2016	3.0%	3.0%	0%	2.0%	92.0%	N/A

* For graduates who earned a Bachelor's Degree and indicated full time or part time employment, N = 190. "Seeking A Change" data not previously tracked. 19.5% of respondents did not indicate an employment category.

Top Employers

The following employers comprise the top 5 that hired graduates who earned a Bachelor's Degree:

- | | |
|--|--------------------|
| 1. Cincinnati Children's Hospital Medical Center | 17 graduates hired |
| 2. TriHealth | 13 graduates hired |
| 3. Bon Secours Mercy Health | 12 graduates hired |
| 4. Mount St. Joseph University | 5 graduates hired |
| 5. St. Elizabeth Healthcare Network | 5 graduates hired |

Further Study

No. of Graduates	Degree	Institution	Remarks
24	Master's Degrees	Mount St. Joseph University	13 – MBA; 6 – MSN; 1 – PA
		University of Cincinnati	1 – Criminal Justice
		Miami University (OH)	1 – Social Work
		Kettering College	1 – PA
		Xavier University	1 – Counseling
7	Doctoral Degrees	Mount St. Joseph University	3 – PT
		University of Cincinnati	1 – JD
		Utah State University	1 – Controlled-environment agriculture
		University of St. Thomas	1 – JD
		University of Dayton	1 – PT
2	Continuing Education	Galen College of Nursing	1 – Secondary Bachelor's in Nursing
		Xavier University	1 – Secondary Bachelor's in Nursing
3	Information not reported		

Graduate Degrees & Certificates (N = 266)

Overall, for the Class of 2019 Graduate (Masters/Doctoral) Degrees & Certificates, the Knowledge Rate is **92.5%** and the Career Outcomes Rate (Full Time Employment + Part Time Employment + Further Study + Volunteer/Service + Military Service) is **99.6%**.

Following is a summary for the past 8 years:

Eight-Year Comparison Period Graduate Degrees & Certificates								
Year	Total Graduates	Knowledge Rate	Full Time	Part Time	Further Study	Volunteer Service	Military Service	Not Seeking
2019	266	92.5%	94.7%	3.7%	1.2%	0%	0%	0%
2018	257	96.5%	95.2%	4.8%	0%	0%	0%	0%
2017	234	92.7%	92.9%	4.1%	0%	0%	0%	0.80%
2016	191	82.2%	94.3%	3.8%	0%	0%	0%	0%

Year	Total Majors	Response Rate	Professional		Further Study	Non-Professional		Not Seeking
			Full Time	Part Time		Full Time	Part Time	
2015	234	87.6%	87.3%	7.3%	2.0%	0%	0%	2.0%
2014	171	84.2%	84.0%	6.3%	1.4%	0.70%	1.4%	2.1%
2013	175	87.7%	81.5%	8.6%	3.7%	1.2%	1.9%	2.5%
2012	158	70.9%	83.9%	7.1%	0.90%	1.8%	0.90%	0%

Knowledge and Career Outcomes Rates by Division Graduate Degrees & Certificates			
Division	Total Graduates	Knowledge Rate	Career Outcomes Rate*
Arts & Humanities	2	100.0%	100.0%
Behavioral & Natural Sciences	0	0%	0%
Business	41	87.8%	97.2%
Education	49	83.7%	100.0%
Health Sciences	174	96.0%	100.0%

*Career Outcomes Rate = Full Time + Part Time + Further Study + Volunteer/Service + Military Time + Not Seeking

Knowledge and Career Outcomes Rates by Degree Graduate Degrees & Certificates				
Division	Total Graduates	Knowledge Rate	Career Outcomes Rate*	Remarks
Master's Degrees	207	90.3%	99.5%	19 – MA in Education; 25 – MA in Teaching; 2 – MARS 26 – MBA 120 – MSN 15 – MSOL
Doctoral Degrees	54	100.0%	100.0%	13 – DNP; 41 – DPT
Graduate Certificates	5	100.0%	100.0%	5 – Dyslexia Certificate

*Career Outcomes Rate = Full Time + Part Time + Further Study + Volunteer/Service + Military Time + Not Seeking

Employment

All graduates employed full time or part time were asked to provide the category that best describes their situation of employment.

- 2.5% indicated employment as an entrepreneur;
- 1.2% indicated employment via a temporary/contract assignment;
- 0.83% indicated employment via a postgraduate internship;
- 74.4% indicated employment in “all other work categories.”

For this year’s list of graduates who earned a Graduate Degree or Certificate and indicated full time or part time employment, N = 242. 21.1% of respondents did not indicate an employment category.

Top Employers

The following employers comprise the top 5 that hired graduates who earned a Graduate Degree:

- | | |
|--|--------------------|
| 1. Cincinnati Children’s Hospital Medical Center | 72 graduates hired |
| 2. Bon Secours Mercy Health | 9 graduates hired |
| 3. TriHealth | 8 graduates hired |
| Cincinnati Public Schools | 8 graduates hired |
| 4. St. Elizabeth Healthcare Network | 7 graduates hired |
| UC Health Network | 7 graduates hired |
| 5. The Christ Hospital Network | 5 graduates hired |

Associate's Degrees (N = 1)

This year's Knowledge Rate (formerly, the response rate) for students earning Associate's Degrees is **100%**.

Year	Number of graduates*
2019	1
2018	1
2017	4
2016	6
2015	5
2014	8
2013	4
2012	5

This year's Career Outcomes Rate (Full Time Employment + Part Time Employment + Further Study + Volunteer/Service + Military Service) is **100%**. This year's graduate is employed full time with The Christ College of Nursing & Health Sciences.

Following is a summary for the past 8 years:

Eight-Year Comparison Period Associate's Degrees								
Year	Total Graduates	Knowledge Rate	Full Time	Part Time	Further Study	Volunteer Service	Military Service	Not Seeking
2019	1	100.0%	100.0%	0%	0%	0%	0%	0%
2018	1	100.0%	100.0%	0%	0%	0%	0%	0%
2017	4	75.0%	66.7%	0%	33.3%	0%	0%	0%
2016	6	50.0%	33.4%	0%	33.3%	0%	33.3%	0%

Year	Total Majors	Response Rate	Professional		Further Study	Non-Professional		Not Seeking
			Full Time	Part Time		Full Time	Part Time	
2015	5	100.0%	60.0%	0%	60.0%	0%	0%	0%
2014	8	75.0%	16.7%	0%	66.7%	0%	0%	0%
2013	4	100.0%	25.0%	0%	75.0%	25.0%	0%	0%
2012	5	60.0%	33.3%	0%	66.7%	33.3%	0%	0%

Undergraduate Certificates (N=1)

This year, one student graduated with an Undergraduate Certificate in Organizational Leadership. This year's Knowledge Rate (formerly, the response rate) and Career Outcomes Rate (Full Time Employment + Part Time Employment + Further Study + Volunteer/Service + Military Service) are both **100%**. The graduate is employed full time with TriHealth.

Cooperative Education

Of graduates who earned a Bachelor's Degree, **41.7%** participated in co-op. The Knowledge Rate for those who participated in co-op is **91.9%** (102 out of 111 graduates). The Career Outcomes Rate (Full Time + Part Time + Further Study + Volunteer Service + Military Service + Still Seeking + Not Seeking) for those who participated in co-op is **100%**.

Of the undergraduate class:

- 70.3% of graduates were Traditional and 29.7% were Non-Traditional (includes Off-site and Online students).
- 41.7% of graduates participated in co-op.
- Of those who participated in co-op, 86.5% were Traditional and 13.5% were Non-Traditional.

- Of those who participated in co-op and completed the Graduate Employment Survey, 61.8% are employed full time; 16.7% are employed part time; 19.6% are enrolled in further study; 0.98% are serving in the military; and 0.98% are actively engaged with CEEC staff in seeking employment.

Eight-Year Comparison Period Bachelor's Degree Graduates Participating in Cooperative Education									
Year	Co-op Percentage of Entire Class			Traditional Percentage			Non-Traditional Percentage		
	Total Majors	# Majors in Co-op	% of Total Majors	Trad. Majors	# Trad. in Co-op	% of Trad. Majors	Non-Trad. Majors	# Non-Trad. in Co-op	% of Non-Trad. Majors
2019	266	111	41.7%	187	96	51.3%	79	15	19.0%
2018	244	106	43.4%	199	98	49.2%	45	8	17.8%
2017	236	55	23.3%	170	45	26.5%	66	10	15.2%
2016	331	92	27.8%	198	85	42.9%	133	7	5.3%
2015	314	105	33.4%	222	93	41.9%	92	12	13.0%
2014	387	96	24.8%	267	88	33.0%	120	8	6.7%
2013	407	77	18.9%	226	64	28.3%	181	13	7.2%
2012	345	80	22.7%	242	68	28.1%	103	12	11.7%

Bachelor's Degree Graduates – Co-ops by Classification					
Year	# of Majors in Co-op	Traditional		Non-Traditional	
		Number	Percentage	Number	Percentage
2019	111	96	86.5%	15	13.5%
2018	106	98	92.5%	8	7.5%
2017	55	45	81.8%	10	18.2%
2016	92	85	92.4%	7	7.6%
2015	105	93	88.6%	12	11.4%
2014	96	88	91.7%	8	8.3%
2013	77	64	83.1%	13	16.9%
2012	80	68	85.0%	12	15.0%

Bachelor's Degree Graduates – Co-ops Hired by Their Co-op Employer			
Year	# Majors in Co-op	# Hired	% Hired
2019	111	21	18.9%
2018	106	17	16.0%
2017	55	6	11.0%
2016	92	19	20.7%
2015	105	26	24.8%
2014	96	20	20.8%
2013	77	21	27.3%
2012	80	19	23.8%

Eight-Year Comparison Period									
Bachelor's Degree Graduates – Employment Statistics of Co-op Majors									
Year	# Co-ops	Knowledge Rate	Full Time	Part Time	Further Study	Volunteer Service	Military Service	Still Seeking	Not Seeking
2019	111	91.9%	61.8%	16.7%	19.6%	0.0%	0.98%	0.98%	0.0%
2018	106	93.4%	58.5%	9.4%	23.6%*	0.0%	0.0%	0.0%	0.0%
2017	55	92.0%	63.6%	12.7%	12.7%	5.5%	0.0%	5.5%	0.0%
2016	92	90.2%	63.9%	10.9%	22.9%	1.2%	0.0%	0.0%	1.2%

*1.9% reported planning to continue education

Year	# Co-ops	Resp. Rate	Professional				Further Study		Internship		Non-Professional				Still Seeking		Not Seeking	
			FT		PT		#	%	#	%	FT		PT		#	%	#	%
			#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
2015	105	95.2%	61	61.0	9	9.0	26	26.0	0	0	3	3.0	10	10.0	13	13.0	3	3.0
2014	96	93.8%	52	57.8	5	5.6	26	28.9	0	0	4	4.4	11	12.2	11	12.2	1	1.1
2013	77	97.4%	43	57.3	9	12.0	16	21.3	0	0	6	8.0	7	9.3	16	21.3	1	1.3
2012	80	93.8%	52	69.3	4	5.3	14	18.7	0	0	3	4.0	5	6.7	6	8.0	0	0

Co-op Participants & Students Using CEEC Services by Division						
Division	Bachelor's Degrees				Graduate Degrees & Certificates	
	# Co-op	% Co-op	# CEEC	% CEEC	# CEEC Services	% CEEC Services
Arts & Humanities	15	13.5%	17	15.0%	0	0.0%
Behavioral & Natural Sciences	29	26.1%	33	29.2%	0	0.0%
Business	51	45.9%	42	37.2%	10	19.2%
Education	5	4.5%	5	4.4%	1	1.9%
Health Sciences	11	9.9%	15	13.3%	41	78.8%

50.5% of all undergraduate student athletes also participated in the co-op program.

18.0% of graduates who participated in co-op were also involved in the Talent Opportunity Program (TOP).

Career & Experiential Education Center Services

The Career & Experiential Education Center (CEEC) offers a variety of lifetime services to students and alumni. Among these are assistance with identifying a major; identifying career goals; researching career fields, industries, and employers; learning to write and improve job correspondences (resume, cover letter, etc.); learning and improving interviewing skills; learning and improving networking skills; identifying possible co-op opportunities; identifying further study opportunities; identifying possible Service Learning opportunities; and (for our Non-Traditional students) identifying possible Prior Learning Assessment opportunities.

Of graduates who earned a Bachelor's Degree and completed the Graduate Employment Survey, **48.7%** indicated engaging with the CEEC in at least one of the aforementioned areas. **86.6%** received help in more than one area.

Of graduates who earned a Graduate Degree or Certificate and completed the Survey, **21.1%** indicated engaging with the CEEC in at least one of the aforementioned area. **98.1%** received help in more than one area.