

Mount St. Joseph University School of Business
Program Learning Outcomes

Learning objectives for the **Accounting** major

1. Be able to analyze business situations and make creative, logical, and ethical decisions.
2. Be skilled users of technologies as used in business.
3. Communicate effectively in business situations.
4. Have a current and broad-based knowledge of business.
5. Apply awareness of global and social issues in the business environment.
6. Be able to apply generally accepted accounting principles (GAAP) to prepare financial reports representing a broad range of business transactions.
7. Recognize the regulatory process related to accounting and auditing standards and be able to monitor and research evolving standards and practices to maintain professional skills in a changing regulatory and business environment.

Learning objectives for the **Financial Economics** major

1. Be able to analyze business situations and make creative, logical, and ethical decisions.
2. Be skilled users of technologies as used in business.
3. Communicate effectively in business situations.
4. Have a current and broad-based knowledge of business.
5. Apply awareness of global and social issues in the business environment.
6. Demonstrate a strong foundation in economic theory, concepts, and principles as applied to financial markets, banks, and other financial institutions.
7. Apply tools and models of contemporary financial economics as practiced by financial analysts and financial advisors.

Learning objectives for the **Management** major

1. Be able to analyze business situations and make creative, logical, and ethical decisions.
2. Be skilled users of technologies as used in business.
3. Communicate effectively in business situations.
4. Have a current and broad-based knowledge of business.
5. Apply awareness of global and social issues in the business environment.
6. Use evidence-based management in decision making for operational and strategic objectives.
7. Apply knowledge of leadership and management to increase efficiency and effectiveness in accomplishing organizational goals.

Learning objectives for the **Marketing** major

1. Be able to analyze business situations and make creative, logical, and ethical decisions.
2. Be skilled users of technologies as used in business.
3. Communicate effectively in business situations.
4. Have a current and broad-based knowledge of business.
5. Apply awareness of global and social issues in the business environment.
6. Use the elements of the marketing strategy to identify and solve problems.
7. Analyze the role of marketing in a firm or organization and identify opportunities to support and interact with other functions in the firm or organization.

Learning objectives for the **Sport Management** major

1. Be able to analyze business situations and make creative, logical, and ethical decisions.
2. Be skilled users of technologies as used in business.
3. Communicate effectively in business situations.
4. Have a current and broad-based knowledge of business.
5. Apply awareness of global and social issues in the business environment.
6. Be able to integrate concepts from the business disciplines and apply those concepts in forming solutions to complex sport management issues and problems.
7. Demonstrate a broad knowledge of sport management.

Learning objectives for the MBA program

1. Communication Skills: Graduates will effectively communicate business ideas in writing and in speaking.
2. Critical and Creative Thinking: Graduates are able to critically evaluate, analyze, and interpret information to solve problems and make business decisions.
3. Ethical and Social Responsibility: Graduates will make decisions informed by ethical and social responsibilities related to business practices.
4. Global Perspective and Workplace Diversity: Graduates will recognize and appreciate diversity and will have gained a global perspective grounded in an understanding of the complexity of the social environments within which organizations operate.
5. Business and Information Technology Literacy: Graduates demonstrate knowledge of core business functions and use appropriate technology to obtain financial and business information.
6. Leadership and Teamwork: Graduates will demonstrate effective interpersonal, group, and team skills and lead effectively in team-based environments.

Learning objectives for the MSOL program

1. Students will demonstrate relevant theoretical and conceptual knowledge of leadership in a variety of situations.
2. Students will apply leadership practices to influence teams, groups, organizations, and virtual environments in an effective and socially responsible way.
3. Students will use a global framework to make ethical decisions about specific business problems and management situations.
4. Students will demonstrate relevant knowledge of the functional areas of business and apply it to complex business situations.
5. Students will use appropriate technology to access, manage, evaluate, integrate, and create information to increase organizational effectiveness.
6. Students will identify problems and apply appropriate change processes to manage and facilitate change for increased organizational performance.